EAR IN REVIEW 2020-202

STUDENT WELLNESS CENTER

BAKER

DARTMOUTH COLLEGE



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NOULT HE THE DIRECTOR

Having the surreal experience of living and working through a global pandemic with hundreds of thousands lives lost, even more lives affected, strict public health guidance changing rapidly, and the reality of transitioning to fully remote work certainly has had its struggles and challenges. Yet, the staff at the SWC not only rose to the occasion, but like a phoenix rising from the ashes, emerged stronger, transformed, and triumphant.

The following pages include just a few examples of how the SWC staff seized the moment that resulted in transformational milestones for our department and the Dartmouth community.

SVPP

SVPP maintained educational continuity for our students by immediately creating quality, engaging, homegrown online modules of sessions in record time. This endeavor, previously a distant goal for making up missed sessions, took flight as a priority. This team also forged ahead and successfully launched a very complex five-year longitudinal evaluation research plan with a partner institution with even more care and intentionality given the pandemic.

3 A S I C S

Our **BASICS sessions** and **Wellness Check Ins** became more accessible for students near and far thanks to the immediate move to Zoom as a platform for connecting. The staff also responded to Zoom fatigue by advertising phone-based conversations (with an optional "walk and talk" encouraging students to tend to their wellbeing by adding movement to the check in).

WELLBEING

Our Wellbeing offerings, including mindfulness and yoga experiences, exploded in the virtual sphere resulting in a robust library of audio, visual, long and bite-sized experiences. The creation of an SWC blog invited deeper exploration into our monthly themes and the launch of our active Instagram has become a source of wellbeing support for folks far and wide. The Wellbeing Team also responded quickly to the call for a return to in-person group programming by offering moments of mindfulness, meditative hikes, and outdoor yoga throughout the year, scaling up as health and safety measures allowed.

PROGRAMS

🖉 Brian Bowde

With the spotlight on racial injustice that occurred concurrently with the pandemic, the SWC has been inspired to think critically about our mission and embrace a more direct articulation of the connection between **social justice** and **public health.**

> The SWC supported many **COVIDprevention** initiatives through our application of health promotion bestpractices, ultimately increasing our visibility and fostering more campuswide collaborative relationships.

Brailvn Davis

The resiliency of this team and of our campus as a whole is aweinspiring. The hope that we may be able to return to a Dartmouth that is even better, stronger, safer, and healthier than before is present thanks to a better understanding of how each and every person's health and wellbeing— undergrads, graduate students, staff, and faculty— rely and depend on each person doing their part.

Because after all, we are in this together.

Caitlin Barthelmes, MPH Director

Todd Gibbs

COVID-19

PREVENTION EFFORTS

As an office that specializes in prevention and behavior change, we were happy to contribute our expertise to creating a safer, healthier community in the context of pandemic related needs. Staying Healthy in a Changing Environment online course was launched to all undergraduate, graduate, and professional school students and all faculty and staff and was completed by 82% of the Dartmouth community (N= 8,850).

The course contributed to a baseline understanding within the Dartmouth community regarding COVID-19 information, preventative practices, and policies and agreements for living and learning on campus as well as exposing individuals to the community video created as a part of the larger campus-wide social marketing campaign.

SOCIAL MARKETING CAMPAIGN

Social marketing is a health promotion approach. It utilizes effective marketing strategies to develop campaigns encouraging positive behaviors for the benefits of individuals and society as a whole. The SWC team lead efforts to create a social marketing campaign related to COVID-19 prevention *tailored to Dartmouth's community*.

The SWC team worked with partners across campus to create a **community video** that used *positive*, *inclusive*, *and empowering* approaches to encourage positive preventative behaviors. The video featured undergraduate, graduate, and professional school students, faculty, and staff sending messages for individual and collective responsibility, care, and compassion through the practices of hand hygiene, physical distance, and other transmission-reducing, community-building techniques.



COVID-19

Get the latest information from the CDC about COVID-19.

LEARN MORE

G See more resources on Google 🖄

Community COVID Prevention

7,074 views • Sep 2, 2020

凸 42 5 DISLIKE 🖒 SHARE

Ξ+ SAVE

SUBSCRIBE

-

Dartmouth 72.9K subscribers

Dartmouth community members share why preventing COVID is important and how we can work together to do our part to protect each other.

The Class of 2024 Masks Up! Before coming to Dartmouth, 99% of the Class of 2024 the Class of 2024 reported that they In reported wearing a face covering often or were already practicing recommended This always when physical distancing was Togethe public health guidelines to stop the difficult. spread of COVID-19 and believe it is important for Dartmouth students to do so. 93% reported doing so always/almost always! STUDENT WELLNESS CENTER Data from the August 2020 Dartmouth Short Survey (RR 95%, N=1,090) 5,596 Dartmouth students completed the COVID-19 Prevention Course Class of 2024 98% of the Class of 2024 avoided leaving **Doing Your Part** their home if feeling sick often or always. 82% of all Dartmouth students* 95% of the Class of 2024 reported completed the community-wide ent, proper handwashing (20 seconds or ising hand-sanitizer often or always **COVID-19 Prevention Course "Staying** Healthy in a Changing Environment" 98% of the Class of 2024 covered a cough with a tissue or elbow often or STUDENT WELLNESS Data from the August 2020 Dartmouth Short Survey (RR 95%, N=1,090) 98% of Dartmouth students 96% of Dartmouth students feel it is very or feel it is very or extremely extremely important to take action if you observe important to wear a mask unsafe behaviors related to health during the around other people. pandemic. 86% feel it's extremely important Data from post-survey COVID-19 Preve ntion Course (RR 82%, N= 5,596 stude Data from post-survey COVID-19 Prevention Course (RR 82%, N= 5,596 students) 99% **Doing Our Part by Staying Apart** of Dartmouth students are prepared to take steps to protect others from contracting COVID-19. feel it's Important to maintain 6 feet of distance between others 88% feel it's extremely

Social Norms slide decks were also created and displayed on screens across campus, including in the dining hall and House Centers for the Class of 2024 (First Years) and for the general student population. The slides featured student statistics from the *Staying Healthy* course as well as data gathered from the *Dartmouth Short Survey*.

The development and distribution of a print and digital COVID-19 health promotion social norms marketing campaign was the result of a crosscampus collaboration between the SWC, Wellness at Dartmouth, and the Office of Communication. The team conducted formative research with students and staff to develop campaign ideas, imagery, and slogans. Working with a professional designer, the ideas were translated into a print and digital poster series that featured quotes from Dartmouth community members, educational information, and data gathered from the Staying Healthy course endorsing positive preventative practices. The posters were printed and distributed in buildings throughout campus including at the COVID-19 testing site as well as made available for download on the Dartmouth Together website.

Using normative data in a social marketing campaign strengthens efficacy. In highlighting the behaviors of the healthy majority, misperceptions are corrected and desired behaviors are endorsed as the "norm" of the community.



DOING OUR PART. IN THIS TOGETHER.

THIS TOGETHER TLE THINGS, BIG IMPACT

Wearing a cloth face covering reduces the spread of COVID-19, particularly when used universally within communities.

DARTMOUTH TOGETHER

KEEP IT UP! THANK YOU FOR DOING YOUR PART

Continuing to practice recommended public health practices is as important as ever.

Wash your hands with soap and water for at least 20 seconds or use a hand sanitizer with at least 60% alcohol to clean hands.

DARTMOUTH TOGETHER

"I follow the public health recommendations because I don't want to put my life or the lives of the members of my community at risk.' io Barrionuevo Quispe '23

FEELING **COVID FATIGUE?**

Squeeze in some self-care with micro-practices for boosting your wellbeing.

BREATHE Take five deep breaths—any time, anywhere, HAVE A MINDFUL MOMENT Notice what you see, hear, smell, taste, and feel. STEP OUTSIDE Enjoy the fresh air and perhaps a glimpse of nature. TAKE AN ENERGY BREAK Stretch, get hydrated, grab a healthy snack.

HAVE A FEW MORE MINUTES? or magazine, or pick up a new or old hobby Want more ideas?





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SCIENCE SAYS...

We know that **almost half** of people with COVID-19 are **asymptomatic**.

COVID-19 spreads more easily in crowded places, close contact settings, and closed spaces.

TO PREVENT THE SPREAD OF COVID-19:

Only attend or host gatherings of 9 people or less

• Wear a **face covering** around others

 Prioritize meeting outside or open doors & windows for ventilation

• Keep at least 6 feet from others

For more information please visit covid.dartmouth.edu





of the Dartmouth community feels it is very or extremely important to take action if you observe unsafe behaviors related to health during the pandemic.

TAKING ACTION IN POSITIVE WAYS:

Share why it is important to you that everyone follows the guidelines.

Give the benefit of the doubt. Mistakes happen.

Let's remind each other to do our part.

Ask a friend or colleague to help you remember yourself and remind others.





of the Dartmouth strongly agreed are prepared to take steps to p from contracting COVID-19.

HELP PROTECT YOURSELF AND

Wearing a well-fitted face covering Washing hands for at least 20 seconds Practicing physical distance Avoiding large gatherings Filling out your daily TSA Complying with testing and quarantine procedures

"The Dartmouth community is truly unparalleled in how much we genuinely care about one another so I'm confident we will all take actions to ensure one another's safety." --Jonathan "Jack" Nicastro '23

Data from "Staying Healthy in a Changing Environmen Completed by 82% (N= 8,850) of undergraduate, grai

Data from "Staying Healthy in a Changing Environment" COVID-19 prevention course Completed by 82% (N= 8,850) of undergraduate, graduate, and professional school students, staff, and fe-ulty

OTHER PROJECTS

STALL STREET JOURNAL

We created a special edition of the Stall Street Journal, our health promotion flyer posted in bathrooms across campus, in Winter 2020 to help inform the study body of preventative practices.

COLD, FLU, AND CORONAVIRUS PREVENTION

With the cold and flu season in full swing and the presence of the coronavirus in our community, help avoid transmission and protect yourself with these handy tips.

SWAP THE GREETING

No handshaking or hi-fiving! Try o<mark>ut a</mark> new greeting like a slight bow, throwing up a peace sign, or giving a head nod or friendly wave.

SHARING IS NOT CARING

When it comes to viruses, avoid sharing drinks, utensils, vaping or smoking devices, food or anything else that may involve saliva. Whether it's on the sports field, in the dining hall, or at the pong table, keep tabs on your own items and don't share with others.

RESIST THE ITCH

We typically touch our hands to our nose or mouth about 90 times a day wi<mark>thout</mark> knowing it! Hand-to-face contact is often how viruses enter our body. Notice when your hand is starting to go towards the face. Pause and resist this automa<mark>tic act.</mark>

CHECK YOUR BIAS

Viruses and illnesses can affect us all. Make sure you are not making assumptions about people's likelihood of spreading an infection based on how they look, their heritage, or other qualities.

content sourced from

ontent sources from: The Centers for Disease Control and from recommendations from James Rob, MD, UC San Diego, professor of pathology and one of the first molecular virologists in the world to study the coronavirus

KEEP IT CLEAN

Wash your hands with soap for at least 20 seconds (sing Happy Birthday twice!) and/or use greater than 60% alcohol-based hand sanitizer frequently when you are out at public spaces and whenever you return home.

AVOID SURFACE CONTACT

Contaminated surfaces can remain infectious. Get creative when needing to touch possibly infected surfaces: only use your knuckle to touch light switches or elevator buttons, open doors with your closed fist, hip, or use a paper towel, or use a disinfectant wipes when available.

GRAB A TISSUE

Cough or sneeze into a disposable tissue and discard. Wash your hands or use hand sanitizer. Use your elbow only if necessary (the cloth ng on your elbow can also remain infectious).

STAY HOME AND REST

If you are experiencing symptoms (fever, cough, sore throat), stay home! Be a good neighbor and help break the cycle of transmission. For questions, concerns, or if you're experiencing difficulty breathing, call Dick's House at 603-646-9400 (students) or your primary care provider (staff/faculty).

The Stall Street Journal | Student Wellness Center 3rd Floor ROBO | 603.646.9414 designedbysebastianlogue22



2020 Dartmouth Health Survey During COVID-19 Pandemic

Office of Institutional Research June 2020



COPING WITH COVID-19

A coping guide entitled "Wellbeing Tips during COVID-19" provided supportive practices and resources for students navigating the uncertainties and transitions brought about by the pandemic.



Coping with COVID-19: Wellbeing Tips for a New Chapter at Dartmouth

Our 2020-2021 academic year will look and feel a little different from most years in the long history of Dartmouth. Despite the challenges we face as a community, our team at the <u>Student Wellness Center (SWC)</u> is committed to helping you make the most of this time in your life.

Navigating the many transitions that will be a part of your experiences over the next year will likely push you to the limits of your capabilities. And, like all transitions in life, these experiences will also offer opportunities to consider what kind of person you want to become, how you will participate and respond in your communities, and what capacities you need to develop to do so effectively. Our hope is that as you discover your abilities to both care for yourself and look out for others, you will steadily feel more and more empowered to thrive.

This overview will offer ideas for enhancing your abilities to care for yourself and others using our SWC framework for wellbeing. This framework is made up of different pathways and outcomes that can sustain you through adversity and help you maximize the successes and accomplishments of this year. For each pathway, we have included both Dartmouth-specific resources as well as broader readings and practices that can help to bolster your wellbeing, included are ideas that help cultivate a sense of perspective, facilitate mindful engagement and authentic connection, and culminate in intentional actions you choose to take that can contribute to an overall sense of meaning and purpose in your life.



DARTMOUTH HEALTH SURVEY

With Health Services, we adapted the Dartmouth Health Survey to gather pandemic and other health and wellbeing related data from students in the Spring of 2020

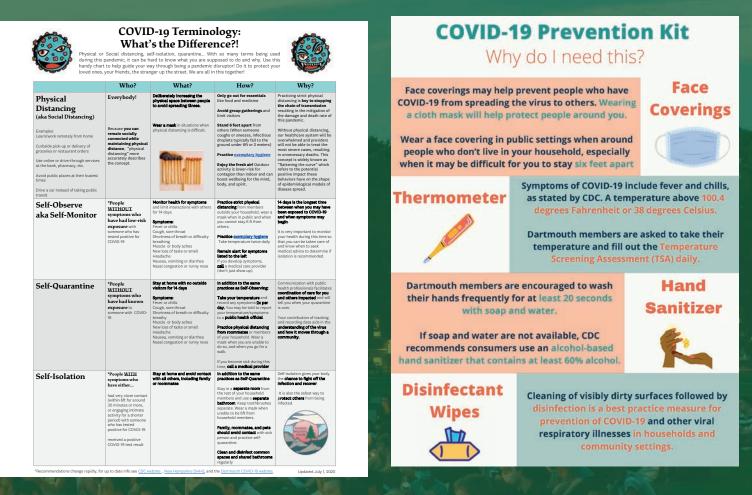
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WHAT'S THE DIFFERENCE?

OFFICIAL COVID-19 PREVENTION KIT

A collaboration with Health Services resulted in a digital flyer distributed to students and posted online to facilitate a better understanding of pandemic terminology.

This handout was made available alongside prevention supplies distributed by the College.



GRIEF, LOSS, & WELLBEING

A Grief, Loss, & Wellbeing webpage was created to help students process the number of losses they experienced over the course of the year.

Wellbalas Deserves for
Wellbeing Resources for Transition
Virtual Student Wellness Center
Grief, Loss, & Wellbeing >
Prevention
Racial Justice & Wellbeing
RAIN Meditation
Resources & Information
Wellbeing Tips
Wellbeing Theme
Mindfulness & Meditation
Wellness Check-ins
Yoga
Additional Offerings

TUCKER CENTER GRIEF RESOURCES

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Grief, Loss, & Wellbeing



GRIEF, LOSS, & WELLBEING

"Grief is the intense emotional response to the pain of a loss. It is the reflection of a connection that has been broken. Most important, grief is an emotional, spiritual, and psychological journey to healing."

-David Kessler