

Launch Girls Summer Internships

Dartmouth 2024

About Launch Girls

Launch Girls is on a mission to equip adolescent girls with critical 21st-century professional skills, entrepreneurial mindsets, and confidence to successfully transition from school to work. We believe that girls can lead, create, and drive change, and we are here to help unlock that potential. When girls access the workforce and gain financial independence, they can break cycles of poverty and inequality for generations to come.

We are a global team of youth and gender experts creating economic empowerment programming for adolescent girls across Southeast Asia and Africa. Our Girl Boss programs are cost-effective, easy to replicate, locally adapted, and delivered through our global network of trusted, girl-serving organizations. Operating from 2020, we have reached over 10,000 girls in 14 countries through a growing network of 18 partners. For more information, visit www.launchgirls.org.

Projects for Dartmouth Summer Interns: Summer 2024

Development and fundraising

Support our development efforts across several channels

- Writing grants
- Creating a campaign strategy and plan for our International Day of the Girl online fundraiser
- Develop and curate content for LinkedIn and other social media platforms as needed

The intern would work with Averil to identify and prioritize grants to write and submit along with any necessary research for any development meetings. Additionally, the intern would support strategy development and preparation for the IDG event.

Deliverables

- Write and submit 5 grant proposals
- Create a campaign strategy with objectives, success metrics, workplan, etc for the online IDG event



- Develop collateral for the IDG event (as best as possible)

Direct Manager(s)

- Averil Spencer: Founder and CEO
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Curriculum and Training

Support the curriculum team in the following activities:

- Secondary research on curriculum, activities, policies, best practices, and training models
- Research on potential curriculum/training partnerships
- Coordinate Girl Boss Club meetings and activities between the different clubs
- Development of curriculum/training materials for in-person and online implementation

Deliverables or Sample Deliverables


- A document outlining best practices for implementation of programming for adolescent girls in developing countries
- Create a database of potential curriculum partners in India and Africa (selected countries)
- Facilitate interactive Club meetings with participants
- Create training and session materials - interactive activities based on the thematic topic for online and offline implementation

Direct Manager(s)

- Agata Rutkowska-Mandava: Chief Program Officer
 - Arti Nair: Curriculum Director
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Monitoring & Evaluation

Support the M&E team in the following activities:

- Assist in data clean-up and data hygiene
 - Assist in adding forms to KOBO, and in several languages.
 - Conduct FGD or one-on-one interviews, write impact reports, and transcribe focus group discussions.
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- Data analysis for 2023 report (requires specific data analysis skills)

Deliverables:

- Complete assigned data set clean-ups.
- Complete moving forms from Google docs to KOBO
- Conduct x no.of interviews or FGDs ; summarize key findings.
- Data analysis

Direct Manager(s)

- Arti Nair: Curriculum Director

